

# Columbia County Tobacco Facts

2017

**19 %** Adults used tobacco regularly

**21%** 11th graders used tobacco in the last 30 days

**16.5 %** of women smoke during pregnancy



The tobacco industry no longer advertises on billboards and TV, however research shows they have shifted almost all of their marketing into the retail environment where tobacco is sold, strategically placing ads below 3.5ft and near candy.

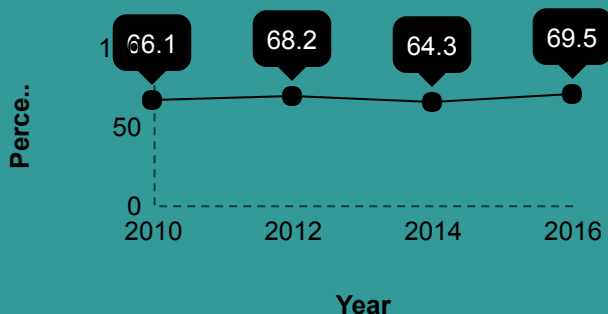


**19.3 Million** Spent in Tobacco-Related Medical Care



**135** Tobacco-Related Deaths

11th Graders who report cigarettes are "easy/very easy to get"



In 2016, 11th graders who used tobacco...

- 40% Accessed tobacco from a friend over the age of 18
- 19% Accessed tobacco from a store
- 25% Accessed tobacco from a friend under the age of 18
- 8% Accessed tobacco from family